

ADDICTION STUDIES INSTITUTE

August 2-4, 2017

ADVERTISEMENT SPECIFICATIONS

SIZE	TRIM SIZE	BLEED SIZE
Full-page	8.375" x 10.875"	8.625" x 11.125"
Half-page	8.375" x 5.4375"	8.625" x 5.6875"
Quarter-page	3 ¾ " x 5"	

Platforms

MAC or PC

Materials Accepted

CD-ROM, Emailed

Proofs

A laser proof or grayscale, matching the actual version of the ad submitted, **must** accompany your file. Indicate if this printout is "not to scale," reduced or actual size.

Supported Applications

Print adverts should be supplied as high-resolution PDFs, although we can usually accept TIFF, JPEG and EPS files. All files must be **AT LEAST 300 dpi and CMYK** with fonts embedded.

Production Charges

Necessary alterations performed due to errors or failure to submit ads correct size, type, file format or other matters affecting usability of your file will be billed a rate of **\$85.00** per hour (one-hour minimum) to manipulate and correct the ad. Advertisers submitting film may be billed for the cost of converting these materials back to digital format.

Additional Information

The Addiction Studies Institute is not responsible for reproduction quality without aforementioned proofs provided for guidance.

The Addiction Studies Institute is not responsible for errors in keying and/or changes to original creative. Proof of key and/or creative changes will not be shown.

Shipping Instructions

Submit materials to:

ATTN: Addiction Studies Institute

Garrison and Associates, Inc.

4920 Reed Rd, Suite B

Columbus, OH 43220

Please send your material by July 1, 2017 via a guaranteed and trackable delivery method.